

Report on 30th Folk Holidays festival

Introduction

This report sets out to summarise the course of 30th Folk Holidays festival to realize the positive and negative aspects of the event and then, if necessary, recommend some beneficial changes to make 31st Folk Holiday festival more enjoyable for all visitors.

Findings

It was found that all visitors were really satisfied with the location where Folk Holidays took place. During the event they are annually surrounded by the charming environment of the Renaissance chateau and its adjacent chateau park. Thanks to the fact that we have many years' experience with organization of Folk Holidays and we care about our visitors a lot, we perfectly know what makes them happy. The long list of their favourite music bands, large selection of refreshments and proper sanitary conditions are taken for granted.

The visitors also appreciated that we had decided to do an audience survey to obtain some valuable feedback. The fact all tickets were sold out clearly demonstrates that Folk Holidays is indeed well-organised festival.

Although the audience survey with only a few short questions clearly showed that Folk Holidays festival was still one of the most popular festivals in the Czech Republic and almost all respondents were more than satisfied with festival organizers' work, we were also advised to make some improvements. We were told that there was a lack of parking places for disabled people and this demerit made them uncomfortable from the very beginning.

Moreover, on the basis of the audience survey we found out that there were a few locations where wheelchair users had to content with difficulties, when getting over barriers like stairs and kerbs.

Conclusion

It was concluded that 30th Folk Holidays festival was a major success and doing the audience survey is really valuable and obviously one of the best way how to make the event better and keep a good reputation of Folk Holidays among the visitors.

Recommendation

It is recommended that more parking places for disabled people should be available and also more wheelchair access should be built.

Libor Pecha
Festival organizer

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